



4800 Curtin Drive
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Marketing Content Writer

AMTELCO is a leading provider of call handling and messaging software for the healthcare, answering service and call center industries. The Marketing Content writer will produce and create various forms of marketing content including, but not limited to, content for websites, blog posts, social media, case studies, white papers, brochures, email promotions, press releases, newsletter articles, display ads, and trade show signs and literature. This position requires a team-oriented person that can work collaboratively as well as independently.

Full Time position – reports to Marketing Manager

Essential Duties & Responsibilities:

- Ability to write concise, engaging content that will expand our digital footprint drawn from multiple sources
- Able to produce content under tight deadlines
- Excellent editing and proofreading skills and attention to detail
- Ability to take creative direction
- Collaborate with web designers, advertising professionals and sales professionals to produce relevant content for our prospects and customers
- Familiar with Drupal or other content management platforms used to publish content to websites
- Experience with Adobe InDesign
- Miscellaneous job duties as assigned

Qualifications:

- Two years of copy writing experience as a B2B copywriter is preferred
- Prior writing for Healthcare, IT, or Communications is preferred
- Previous advertising design experience would be beneficial
- Bachelor's degree *or* associate degree (Journalism, Communications, Business) with a minimum of two years copywriting experience.

To apply for this position:

Submit a cover letter, resume and three writing samples or online link to portfolio samples.

Email this information to: Employment@Amtelco.com